



Coffee Fest™

COFFEE & TEA
TRADE SHOWS

2022 SPONSOR EXPERIENCE KIT

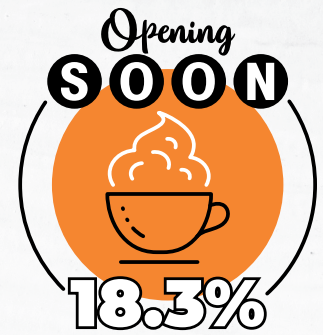
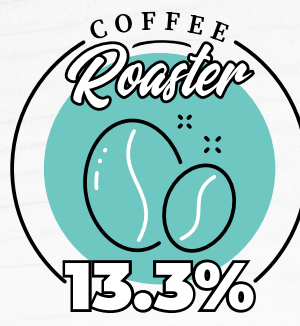
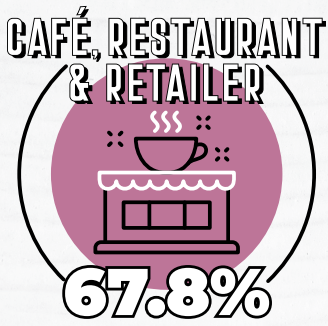
Unfiltered INNOVATION



#COFFEEFEST

WWW.COFFEEFEST.COM

The Coffee Fest Brand Reaches Specialty Coffee Businesses



COFFEE FEST CONNECTS THE US Specialty Coffee Community

ANNUAL WEBSITE USERS

153,000+

Sessions

Visitor audience used in retargeting campaigns

*April 2021 - April 2022

SOCIAL FOLLOWING



DATABASE REACH

22,000+

Key Decision makers or influencers with titles like: Owner, President, Founder, Manager, Roaster, Barista and more

IF YOU'RE IN THE FOODSERVICE OR SPECIALTY COFFEE INDUSTRY, YOU NEED TO BE HERE

48.4% of buyers attend to discover new products.

73.3% of buyers have purchasing authority.

75.7% attended to participate in educational sessions.

75.4% of buyers attend to meet with current **AND** new suppliers.

DO BUSINESS WITH:

- 👤 Owners & Founders
- 👤 Managers
- 👤 Baristas
- 👤 Coffee Roasters
- 👤 Hospitality Managers & Buyers
- 👤 Restaurateurs

FROM A VARIETY OF BUSINESS TYPES:

- 👤 Regional retail coffee chains
- 👤 Independent cafes
- 👤 Wholesale roasting companies
- 👤 Restaurants
- 👤 Colleges & Universities
- 👤 Grocery Stores
- 👤 Food & coffee distributors
- 👤 Drive-thrus

HOMETOWN TITLE SPONSOR | \$10,000

SOLD CHICAGO & LA 2022

1 AVAILABLE AT EACH LIVE EVENT

- 🕒 Sponsorship recognition including logo on registration counter kick panels
- 🕒 Sponsorship recognition including logo on exhibition hall aisle signs
- 🕒 Banner ad on registered attendee confirmation email
- 🕒 Clickable floorplan banner ad. 205px by 60px at 72 dpi
- 🕒 Complimentary MATCH! Connect session
- 🕒 Sponsor logo recognition on www.coffeefest.com, on Official Show App and on Sponsor On-Site Signage
- 🕒 Preferred Listing: 2 entries in the Digital Product Showcase
- 🕒 Co-branding and Education Partnerships available

ATTENDEE EMAIL BANNER AD SPECIFICATIONS

- 🕒 540px x 150px at 72 dpi
- 🕒 Banner ad will take up to 2 weeks to be added to emails
- 🕒 Provide url for ad to be clickable
- 🕒 Due 4 months before show start date

REGISTRATION SPONSOR | \$3,500 PACKAGE

AVAILABLE FOR 2023

1 AVAILABLE AT EACH LIVE EVENT

Registration is the one place that ALL buyers go through to receive their credentials. Put your brand in front of buyers as they register for the event, when they check-in at the event and as they walk the show floor, by being our official registration sponsor. Package includes:

BADGE SPONSOR | \$2,000

SOLD 2022

1 AVAILABLE AT EACH EVENT

- 🕒 Sponsor logo on all attendee badges.

WELCOME LETTER SPONSOR | \$2,000

SOLD NY & CHICAGO 2022

1 AVAILABLE AT EACH EVENT

Put your message directly in front of every Coffee Fest attendee with an exclusive banner ad. As the welcome letter sponsor, you have the opportunity to place a clickable banner ad inside the Welcome email. This event branded email is sent to attendees after they pick up their badge from Registration. It outlines a few key pieces of information attendees will want to know to navigate Coffee Fest. You provide a banner ad and a URL to where you'd like attendees to visit. Coffee Fest can provide a few basic post-show analytics.

- 🕒 Banner recognition on each registered attendee digital welcome letter.

Education Branding

EDUCATION VENUE SPONSORSHIP | \$5,000

2 AVAILABLE AT EACH EVENT

Education is one of the top reasons attendees say they come to Coffee Fest events. Capture their attention with valuable insight to industry trends, topics and issues with a sponsored event venue on the exhibit hall floor that will solidify your position as an industry authority and source for education.

- 🔒 Official sponsor of Education Venue on the Show Floor. Name to be mutually agreed upon between sponsor and Coffee Fest Show Management.
- 🔒 Backdrop banner to be paid for by Coffee Fest and shipped show to show. Sponsor responsible to create graphic for banner due 120 days prior to the show start date. Specifications: 257.25" X 118"
- 🔒 Coffee Fest will provide one printed schedule of events meterboard for each show. No charge if content is received 12 weeks before deadline. After deadline, sponsor will pay \$550 for printing of schedule meterboard sign.
- 🔒 Complimentary Floorplan Banner Ad (\$1,000 value).
- 🔒 Sponsor logo recognition on www.coffeefest.com
- 🔒 Complimentary social post promoting education venue
- 🔒 Coffee Fest will provide 1 electrical outlet at education venue
- 🔒 Coffee Fest will provide 1 tv and microphone. Sponsor to provide laptop.

CLASSROOM SPONSOR | \$1,250

3 AVAILABLE AT EACH EVENT

- 🔒 Official MC Sponsor of one seminar classroom at Coffee Fest.
- 🔒 Sponsor recognition on classroom schedule sign and on classroom podium
- 🔒 Sponsor has the opportunity to hand out goodie bags or swag each day in the class.
- 🔒 Sponsor to introduce speaker at the beginning of each class on all conference days of the show.
- 🔒 Sponsor permitted to give 2 sentence introduction about their company (must be pre-approved by Coffee Fest)
- 🔒 Sponsor to remind audience to take class surveys.
- 🔒 Sponsor logo recognition on www.coffeefest.com, on Official Show App and on Sponsor On-Site Signage

CLASSROOM NOTEPAD SPONSOR | \$3K/4 SHOWS | \$1K/SHOW

SOLD 2022

Education is a big part of the Coffee Fest experience. As the note pad sponsor, you will provide your branded notepad to attendees of our classes to take notes on. Every time it is used, it provides yet another valuable impression for your company.

- 🔒 Sponsor to source, brand and provide 2,000 note pads per show.
- 🔒 Sponsor logo recognition on www.coffeefest.com, on Official Show App and on Sponsor On-Site Signage

Education Branding

CLASSROOM PEN SPONSOR | \$5K/4 SHOWS | \$1,500K/SHOW

SOLD 2022

1 AVAILABLE AT EACH EVENT

Classrooms offering valuable and relevant education are in high gear each day of Coffee Fest. As the pen sponsor, you will provide attendees of these classes with pens to take notes with. Each time it is used or looked at it provides another impression for your company at the show and beyond.

- ☛ Sponsor to source, brand and provide 2,000 pens per show.
- ☛ Sponsor logo recognition on www.coffeefest.com, on Official Show App and on Sponsor On-Site Signage



Be a Key Part of the Specialty Coffee Industry's Premier Business Community

- Premium company listing in the Coffee Fest 365 online searchable directory
- Sponsorship opportunities on the 365 site exclusively for Directory Partner Members
- Access to social communities & forums
- First rights to sponsor content, webinars, white papers, and demos
- Access to member-only and premier industry events
- Recognition at live Coffee Fest events as Coffee Fest 365 Directory Partner Members

\$600

12-month annual partnership



Digital Marketing Opportunities

DIGITAL AD RETARGETING | \$5,000

10 AVAILABLE - \$2,000 discount for exhibitors who have a signed 2022 exhibit agreement

Broaden your marketing reach and maximize your online presence with trackable and quantifiable digital exposure with our ad partner, Feathr. With a Digital Ad Retargeting sponsorship, you have the ability to reach Coffee Fest audience and thousands of qualified leads when they are online.

- 3 month package
- 100,000 impressions
- Ad sizes include Leaderboard (728x90), Wide Skyscraper (160x600) and Square Pop-up (300x250) in .jpg or .gif static images (no Flash ads)

SOCIAL POST SPONSOR | \$750

- One-time message posted on all of Coffee Fest's social channels leading up to event provided by you
- Can include max 60 second video or images (not both).
- Subject to available dates.
- Digital post blasted out to 53,000+ Instagram followers, 22,000+ Facebook followers and 12,000+ Twitter followers

DIGITAL FLOOR PLAN BANNER AD | \$1,000

4 AVAILABLE FOR EACH EVENT

- Sponsor to provide digitally optimized graphics for (1) clickable button to be placed on rotating digital floor plan marketed to attendee prospect audience
- Sponsor must provide URL for placement
- Coffee Fest will provide basic click through analytics post event.

EMAIL BLAST SPONSORSHIP | \$1,500

- Email send on sponsors behalf.
- Choose criteria for your list based on country (US or Canada) and/or job role (Owner/Founder, Barista or Manager)
- Email deployment date agreed upon by both parties before-hand.

Digital Marketing Opportunities

MOBILE APP SPONSORSHIP

TITLE SPONSORSHIP | \$7,200/SHOW

1 AVAILABLE IN LA ONLY

- ☛ The title sponsor is exclusive to one exhibitor and includes your logo on the first intro page of the app, a rotating banner ad at the bottom of the app that can direct to your website, a clickable navigation item that can also lead directly to your website and a promotional push notification once a day.
- ☛ Specs: any static image type (.png, .jpg, .gif, etc.)
- ☛ Ads are limited to 8 total

PROMOTIONAL PUSH NOTIFICATIONS REACH | \$250

5 AVAILABLE FOR EACH EVENT

ONLY AVAILABLE IN CHICAGO & PNW/SEATTLE

- ☛ Reach all mobile app users with one push notification during the event. Character restrictions apply.

On Site Branding Packages

BAG SPONSOR | \$2,000

SOLD 2022

1 AVAILABLE

- ☛ Sponsor to provide 2,500 branded show bags to be handed out at registration.
- ☛ Sponsor logo recognition on www.coffeefest.com, on Official Show App and on Sponsor On-Site Signage

BADGE LANYARD SPONSOR | \$5,000

SOLD 2022

1 AVAILABLE

One of the most visible sponsorships which provides thousands of walking billboards is the badge holder/lanyard sponsorship that each attendee and exhibitor is given upon check-in.

- ☛ Sponsor to source, brand and provide 12,000 branded lanyards and 1,000 blank lanyards.
- ☛ Sponsor logo recognition on www.coffeefest.com, on Official Show App and on Sponsor On-Site Signage

BAG INSERT SPONSOR | \$500

- ☛ Sponsor to provide product or flyer for 2,000 show bags. No full-sized product. Paper inserts no larger than 9" x 6"
- ☛ Coffee Fest will provide labor to place product/flyer in each show bag and will hand out or make available to attendees when they arrive at check-in counters.
- ☛ Maximum 2 products per product category.

“

WE ARE ALWAYS AMAZED AT THE AMOUNT OF QUALITY PEOPLE WE MEET AT YOUR SHOWS, AND AT HOW DOWNRIGHT ENJOYABLE THE STAFF AND ATMOSPHERE ARE.

— Eric Girard, Café Kreyol —



On Site Branding Packages

POCKET HAND SANITIZER SPRAY SPONSORSHIP \$8K/4 SHOWS | \$2,500/SHOW

- ❶ Sponsor logo on 1,500 hand sanitizer sprays to be given to attendees
- ❷ Sponsor logo recognition on www.coffeefest.com, on Official Show App and on Sponsor On-Site Signage

2' X 2' FLOOR STICKERS | \$150 EACH

- ❶ 2' x 2' Floor Stickers to be placed in exhibit hall.
- ❷ Sponsor to provide high-res print ready graphics.

BANNER AND COLUMN WRAP ONE SIDE | Price Dependent on Location

Where available, your design and graphics featured on one side of column on show floor or on a show banner. **

STAND ALONE METER BOARD | \$750

Visible through lobbies and on the main show floor aisles, these stand-alone sign boards provide the perfect opportunity for a quick brand impression for buyers.



Opening Night Reception

OPENING NIGHT RECEPTION TITLE SPONSOR | \$10,000

1 AVAILABLE FOR EACH EVENT OR 4 SUPPORTING SPONSORS \$3,500 EACH

Your company will be everyone's favorite when you present as the Opening Night Reception Title Sponsor. The best attended networking event at the show, this after-hours party is always a hit. Coffee Fest will pick the venue and do all the work, you just show up and WOW your customers and prospects. This event is open to one title sponsor or three co-sponsors. Location varies by city and what is available in close proximity to the Convention Center.

- 📌 Company logo on postcard promoting Opening Night Reception.
- 📌 6' table for literature or product to sample at the reception.
- 📌 Ability to incorporate product into the food or beverage menu, venue & time permitting.
- 📌 One complimentary space in the Product Showcase.
- 📌 Sponsor logo recognition on www.coffeefest.com, on Official Show App and on Sponsor On-Site Signage
- 📌 Complimentary upgraded digital listing

Key Buyer Program Opportunities

MATCH! CONNECT: A KEY BUYER PROGRAM | \$1,000

- ☛ An exclusive 20 minute product/services pitch - speak directly to Buyers interested in you!
- ☛ Followed by a 10 minute interactive Q&A session - learn what the industry wants to know about your product!
- ☛ A concierge service - work directly with our Key Buyer Account Manager to build your desired buyer criteria, they do the rest!
- ☛ All presentations take place in the convenience of your booth - add value to your show investment
- ☛ All sessions take place before the show floor opens delivering uninterrupted attention on your products and services
- ☛ Guaranteed minimum attendance of 5+ pre-qualified Key Buyers from multi-unit coffee shop operators, distributors, or other industry leaders who have specifically expressed an interest in your company
- ☛ Lead List - contact information to follow up with each of the participants directly

Networking Focused Opportunities

EXHIBITOR PIT STOP SPONSOR | \$5K MINIMUM DEPENDENT ON CATERING COST

1 AVAILABLE FOR EACH EVENT

Make an impression with exhibitors before the show even begins by sponsoring the Exhibitor Move-In Pit Stop and Beer Station, held the afternoon before the show opens from noon until 6:00pm. All of your fellow exhibitors will be invited to come by as often as they like for some, chips, pretzels, etc. and beer (and other non-alcoholic choices). If exhibitors at Coffee Fest could also be potential customers, this is a perfect opportunity for your brand to create an experience that could open the door to new business.

- ☛ Sponsor to order and pay for catering needs for approx. 200 people. Sponsor authorized to pick food and beverage items.
- ☛ Sponsor logo recognition on www.coffeefest.com, on Official Show App and on Sponsor On-Site Signage

MORNING BEVERAGE SAMPLE STATION SPONSOR | \$2,500

COFFEE SOLD CHICAGO 2022

1 AVAILABLE

Looking for a sampling opportunity at Coffee Fest in addition to the show floor? Sponsors will have the ability to showcase their product near registration or classrooms (available locations vary, depending on facility).

- ☛ Sponsor to provide sampling sized cups and brewed coffee ready-to-go
- ☛ Coffee Fest will supply a table and signage.
- ☛ Coffee Fest will promote your company in selected pre-show marketing
- ☛ Sponsor recognition on final pre-show attendee email
- ☛ Sponsor logo recognition on www.coffeefest.com, on Official Show App and on Sponsor On-Site Signage

MORNING FOOD SPONSOR | \$2,500

1 EXCLUSIVE COFFEE AVAILABLE FOR EACH EVENT

Looking for a sampling opportunity at Coffee Fest in addition to the show floor? Sponsors will have the ability to showcase their product near registration or classrooms (available locations vary, depending on facility).

- ☛ Sponsor to provide sample sized plates or napkins & your food
- ☛ Coffee Fest will supply a table and signage
- ☛ Coffee Fest will promote your company in selected pre-show marketing
- ☛ Sponsor recognition on final verified attendee email
- ☛ Sponsor logo recognition on www.coffeefest.com, on Official Show App and on Sponsor On-Site Signage

Networking Focused Opportunities

SUSTAINABILITY CUP SPONSOR | \$500

SOLD 2022

1 AVAILABLE FOR EACH EVENT

- 🕒 Sponsor to brand and provide 2,000 reusable cups per show
- 🕒 Coffee Fest will provide space for distribution of cups and backdrop promoting Sustainability Sponsorship
- 🕒 Banner ad on one attendee verification email
- 🕒 Coffee Fest will post one Sustainability Focused shout out on Social Media channels
- 🕒 Complimentary upgraded digital listing
- 🕒 Sponsor logo recognition on www.coffeefest.com, on Official Show App and on Sponsor On-Site Signage

Official Dairy and Water Sponsors

OFFICIAL DAIRY SPONSOR | TRADE

1 AVAILABLE FOR EACH EVENT

Position your company as the go-to for all things dairy at Coffee Fest. Your dairy products will be used by exhibitors, in the Coffee Fest educational hands-on classes & in the Coffee Fest competitions.

- ☛ Sponsor to provide and have available approximately 200 · gallons of whole milk, 55 · gallons of 2% milk, 30 qts. · & ·, 25 qts whipping cream and 12 aerosol whip cream.
- ☛ Sponsor required to have staff available and on-site to man the milk truck and distribute orders starting at 8:30am on Move In and 8:30am on Show Day 1. Exhibitors will come as needed during the show to get product
- ☛ Truck must be removed from the facility on the last day of the show between Show Close - 8:00pm
- ☛ Sponsorship recognition in selected pre-show exhibitor marketing
- ☛ Sponsor recognition in Exhibitor Manual as official dairy sponsor
- ☛ Coffee Fest will order and pay for electrical outlet and labor requirements for refrigerated truck. Sponsor to provide electrical requirements no later than 90 days pre-show
- ☛ Placement of truck will be at the discretion of show management but mutually agreed upon
- ☛ Coffee Fest will provide a complimentary 10x10sq ft. booth space. Additional Sq. Ft. may be purchased at a discounted sponsor rate
- ☛ Sponsor logo recognition on www.coffeefest.com, on Official Show App and on Sponsor On-Site Signage

OFFICIAL WATER SPONSOR | \$4,500 INVESTMENT

1 AVAILABLE FOR EACH EVENT

Everybody knows the single largest ingredient in a cup of coffee is water, and also how important the quality of the water is to the end product. Your water will be used by exhibitors, in the Coffee Fest educational hands-on classes & in the Coffee Fest competitions.

- ☛ Sponsor to provide 200 - 5 gallon water bottles and filling station for exhibitors and show management on the show floor
- ☛ Sponsor to provide Coffee Fest with (20) reusable bottles for competitions and workshops
- ☛ Water must be available for exhibitors and show management by 7:30am each show day
- ☛ Water within TDS and mineralization optional for coffee brewing
- ☛ Sponsor to pay for and order all plumbing and electrical for filling stations
- ☛ Sponsor recognition on exhibitor booth drop on first day of the show
- ☛ Sponsor recognition in Exhibitor Manual as official water sponsor
- ☛ Complimentary 10" x 10" fill-up area included
- ☛ Sponsor responsible for all shipping expenses.
- ☛ Sponsor logo recognition on www.coffeefest.com, on Official Show App and on Sponsor On-Site Signage
- ☛ Complimentary upgraded digital listing

Equipment Sponsorships

GRINDER SPONSOR | \$2,000

1 AVAILABLE

- ☛ Official Grinder sponsor of latte art competition and workshops at Coffee Fest.
- ☛ Sponsor has grinder equipment exclusivity in the classrooms.
- ☛ Sponsor logo on classroom signage and class description online.
- ☛ Sponsor recognized on 1 social media post promoting barista training & latte art training workshops.
- ☛ Sponsor to provide 6 grinders for each Coffee Fest 2021 show.
- ☛ Sponsor logo recognition on www.coffeefest.com, on Official Show App and on Sponsor On-Site Signage

OFFICIAL ESPRESSO MACHINE SPONSOR OF HANDS ON BARISTA TRAINING & LATTE ART CLASSROOM | \$5,000

1 AVAILABLE, ANNUAL ONLY

- ☛ Sponsor logo on class description on website
- ☛ Sponsor recognition on classroom signage
- ☛ Complimentary select digital listing
- ☛ Sponsor permitted to use one or both classrooms to host training sessions with customers and/or distributors after the sessions are done based on availability
- ☛ Sponsor to provide 2 Espresso Machines
- ☛ Sponsor recognition on www.coffeefest.com, on Official Show App and on Sponsor On-Site Signage
- ☛ Company representative must be on-site during set-up, through show and tear-down to service & troubleshoot equipment.

“
COFFEE FEST HAS THE BEST ATTENDED
SHOWS WE HIT. YOU GATHER THE
HIGHEST CONCENTRATION OF
INDUSTRY PROFESSIONALS.

Steven McKendrick. Green Air Supply

Latte Art Competition

LATTE ART ESPRESSO MACHINE SPONSOR | \$10,000

SOLD 2022

1 AVAILABLE, ANNUAL ONLY

- 🔑 Official Espresso Machine sponsor of Coffee Fest & Latte Art World Championship Open
- 🔑 Sponsor logo on all competition marketing, call for competitors and application website.
- 🔑 Sponsor recognition on banner at Competition Venue.
- 🔑 Equipment exclusivity at Competition Venue.
- 🔑 Sponsor logo on kick panels at registration.
- 🔑 Post show survey sent to all competitors asking about their experience with the equipment
- 🔑 Sponsor logo recognition on www.coffeefest.com, on Official Show App and on Sponsor On-Site Signage
- 🔑 Complimentary upgraded digital listing
- 🔑 Company representative must be onsite to to set up, take down and service equipment

LATTE ART COMPETITOR GIVEAWAY SPONSOR | \$2,500/SHOW

SOLD 2022

1 AVAILABLE FOR EACH EVENT

- 🔑 Official Latte Art Giveaway Sponsor of Coffee Fest Trade Shows 2021.
- 🔑 Company logo featured on Competition Venue Signage onsite at the event.
- 🔑 Sponsor to provide (64) giveaways per show.
- 🔑 Sponsor logo recognition on www.coffeefest.com, on Official Show App and on Sponsor On-Site Signage

EXCLUSIVE LATTE ART MEDIA SPONSOR | \$1,200/SHOW

SOLD 2022

1 AVAILABLE FOR EACH EVENT

- 🔑 Official media partner of Latte Art World Championship Open.
- 🔑 Logo recognition on competition venue signage
- 🔑 Logo recognition on competitor/application page on www.coffeefest.com
- 🔑 Exclusive limited access to competition area for photos and live stream
- 🔑 Sponsor on all signage and announced at the venue during the competition.
- 🔑 Sponsor logo recognition on www.coffeefest.com, on Official Show App and on Sponsor On-Site Signage

LATTE ART TROPHY SPONSOR | \$1,000/SHOW

1 AVAILABLE FOR EACH EVENT

- The Latte Art World Championship Open (LAWCO) is our largest attended and most visible competition at Coffee Fest events. Trophies are awarded to the top three winners on the competition as well as prize money.
- 🔑 Sponsor on all signage and announced at the venue during the competition.
 - 🔑 Sponsor will also have the opportunity to take photos with the winners and present the trophy on behalf of Coffee Fest.
 - 🔑 Sponsor logo recognition on www.coffeefest.com, on Official Show App and on Sponsor On-Site Signage.

Cupping Sponsorship

CUPPING EDUCATION SPONSORSHIP | \$1,250/SHOW

1 AVAILABLE FOR EACH EVENT

- 1 Sponsor recognition and access to cupping workshop room, seating for 30 attendees
- 2 Sponsor to create and source education topics for classroom: up to 4 hands-on workshops
- 1 Sponsor can use cupping room during mutually agreed upon and predetermined time(s) for non-educational purposes, private cuppings and trainings for customers.
- 1 Sponsor to provide cupping supplies for 30 people, including cups & spoons, grinders, and kettles. Sponsor responsible for any supplies they may require.
- 2 Sponsor authorized to place signage inside and/or outside of the room during allotted time. Signage must be removed at the end of their session(s)

BUYERS ARE LOOKING FOR:

- 1 Plant-based milk alternatives
- 2 Chai tea
- 1 Grab-and-go food products
- 2 Bars & Pastries
- 1 Brewing equipment
- 1 Loyalty programs
- 2 Nutritional supplements
- 1 Wholesale home brewing equipment & accessories
- 1 Blended beverage bases
- 2 Ready-to-drink beverages
- 1 Sustainability solutions
- 1 Water filtration solutions
- 1 Coffee packaging & k-cups
- 2 Roasting equipment
- 1 Syrups & sauces
- 1 Cold brew canning equipment
- 1 Green coffee
- 2 Cups and sleeves
- 1 Mobile ordering solutions
- 2 Small wares
- 1 Tea & tea accessories



Digital Product Showcase and Floorplan Listings

DIGITAL PRODUCT SHOWCASE: INCLUDED WITH PURCHASE OF A SELECT OR PREFERRED LISTING

- ① Attendees will cast their vote for “Best of Fest” from all exhibitors on the exhibit floor. The exhibiting company with the most votes will win the “Best of Fest” trophy, a digital ribbon and bragging rights.
- ① A panel of judges will assess each product submitted in the Digital Product showcase on a common set of criteria in a room away from the exhibit hall. Judges will select one first place consumable and one first place non-consumable product.

BASIC LISTING: INCLUDED

- ① Complimentary part of your booth package
- ① Company description 350 characters
- ① Company contact information

SELECT LISTING: \$199

- ① Company description 700 characters
- ① One product entry into the Digital Product Showcase

PREFERRED LISTING: \$299

- ① Company description 1000 characters
- ① Two product entry into the Digital Product Showcase

Where the Business of Specialty Coffee Gets Done

COFFEE FEST IS THE PLACE TO REACH NEW, QUALIFIED BUYERS, LAUNCH NEW PRODUCTS & SERVICES, MAKE NEW CONNECTIONS, AND TAKE ORDERS.

EASTERN US	MIDWEST US	WESTERN US	PACIFIC NORTHWEST
<i>New York</i>	<i>Chicago</i>	<i>Los Angeles</i>	<i>Seattle</i>
SUNDAY & TUESDAY	FRIDAY & SATURDAY	SUNDAY - TUESDAY	FRIDAY & SATURDAY
MARCH 6 - 8	JUNE 24 & 25	AUGUST 28-30	OCTOBER 7 & 8
JAVITS CENTER	NAVY PIER	LA CONVENTION CENTER	ARCH AT SEATTLE CONVENTION CENTER (formerly Washington State Convention Center)
			

TO LEARN MORE ABOUT EXHIBIT OPPORTUNITIES TO MEET YOUR SALES AND MARKETING GOALS, CONTACT A MEMBER OF OUR SALES TEAM.

Company Names Beginning A-K
HAILEY HAYES
 Hailey.hayes@clarionevents.com
 (253) 617-4278

Company Names Beginning L-Z
ANYA FALCONE
 anya.falcone@clarionevents.com
 (253) 999-5698